

LEILA PEDERSEN

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5900 Valley Estates Dr. | Raleigh, NC 27612

SKILLS

- Community Engagement
- Data Visualization
- Economic Analysis
- Impact Evaluation
- Project Management
- Funding & Financing
- Stakeholder Facilitation
- Statistics
- Strategic Planning

EXPERIENCE

FOUNDER | Raleigh, NC **2022-present**
Triangle Solutions Consulting

- Provide boutique consulting services to social sector clients
- Specialize in policy analysis, stakeholder engagement and project management
- Advise executives on strategic decision making with qualitative and quantitative analysis and insights
- Conduct research and share insights in accessible formats

EXECUTIVE FELLOW | Durham, NC **2021-2022**
FUSE Corps | City of Durham

- Designed community engagement and proposal process to invest \$100M in American Rescue Plan funds
- Led prototype and pilot process for Bloomberg's Global Mayors Challenge resource navigator project
- Coordinated Vaccine Equity Program to support community health ambassadors and improve public health
- Evaluated the impact of Durham's Recovery & Renewal Task Force, recommended next steps

ECONOMIC POLICY ANALYST | Raleigh, NC **2019-2021**
North Carolina Justice Center

- Designed and published qualitative and quantitative research and communicate findings to diverse audiences
- Managed advocacy campaigns to shift public narratives on social and economic justice initiatives
- Developed collaborations with partners and stakeholders to advance racial equity movement building

DIRECTOR OF STRATEGIC PARTNERSHIPS | Durham, NC **2018-2019**
Trilogy Education Services

- Built and managed partnerships with Fortune 500 companies, universities, nonprofits, and startups
- Supported partners with tailored client services including capacity building and technical assistance

ASSOCIATE DIRECTOR | San Francisco, CA **2016-2018**
New America

- Launched and managed leadership development program for annual cohorts of social entrepreneurs
- Led strategic planning sessions, established priorities and deadlines, delegated work, and supervised staff
- Served as Interim Director during 6-month leadership transition; managed \$1M budget

POLICY & PROGRAM MANAGER | Los Angeles, CA **2013-2016**
Common Cause

- Conducted quantitative and qualitative research, published reports, and delivered presentations
- Managed grassroots campaigns which led to the passage of state and local pro-democracy legislation
- Established and led coalitions that engaged activists, media, policymakers, and voters

RESEARCH & COMMUNICATION COORDINATOR | Washington, DC **2012**
EMILY's List

- Crafted messaging to motivate action, measured effectiveness, and used data to inform electoral strategies
- Recruited and managed four teams of consultants, six interns, and hundreds of volunteers

EDUCATION

London School of Economics and Political Science

Executive Master of Public Administration

London, UK

May 2019

Relevant Coursework:

- Development Economics
- Economic Policy Analysis
- Global Market Economics
- Fiscal Governance & Budgeting
- Regulatory Analysis
- Statistics

University of California, Berkeley

B.A. Psychology, Minor Public Policy

Berkeley, CA

December 2010

- President, Roosevelt Institute Campus Chapter
- Summer Fellow, City of Chicago
- Intern, Green for All
- Intern, PowerPAC
- Intern, ServeNext
- Tutor, San Quentin State Prison

LEADERSHIP & TRAINING

FELLOW | New Leaders Council Institute

- Leadership development program in entrepreneurship, policy, fundraising, communications, and campaigns

FELLOWSHIP DIRECTOR | Roosevelt Institute Summer Academy

- Directed, trained, and mentored dozens of undergraduates interning at policy organizations in DC

POLITICAL DIRECTOR | Women's Information Network

- Elected to executive leadership network that connects and mentors political & professional women

DELEGATE | National Organization for Women

- Elected to represent DC chapter of the National Organization for Women at annual conference

WOMEN & POLITICS INSTITUTE | American University School of Public Affairs

- Bipartisan leadership training program that empowers women in politics

CO-FOUNDER | UC Berkeley Public Service Center Alumni Network

- Created network of alumni committed to performing community service

FACILITATOR | Code for America Summit

- Curated and led session for 100+ attendees titled: *Developing Digital Solutions to Pressing Public Problems*